

400 E. LAS COLINAS  
BOULEVARD  
SUITE 640 IRVIN TX  
75039

# LEGION ADVERTISING

2000-2023





LEGION  
ADVERTISING

in a nutshell...

 LEGION  
ADVERTISING

FOUNDED: JANUARY 1,  
2000



LEGION  
ADVERTISING

Data Powered-Results Obsessed  
Advertising Agency  
With 24 Years Acumen  
Assisting Mexican Companies  
Penetrate US Market.



LEGION  
ADVERTISING

Who do we  
do this for today?



# LEGION ADVERTISING

24 YEARS OF EXPERIENCE IN THE HISPANIC MARKET

## OUR ESTEEMED PARTNERS





LEGION  
ADVERTISING

Who else have we  
done this for?

OTHER COMPANIES WE HAVE SERVED



# LEGION ADVERTISING

24 YEARS OF EXPERIENCE IN THE HISPANIC MARKET







# LEGION ADVERTISING

SERVICES & CAPABILITIES

## MARKETING SUPPORT

Distribution strategy support  
Placement Strategy support  
Border logistics support  
Strategic planning support  
Go 2 Market planning

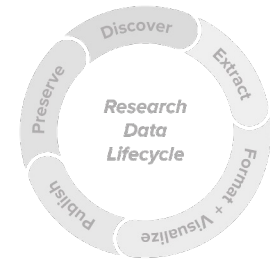




LEGION  
ADVERTISING  
SERVICES & CAPABILITIES

# RESEARCH

Quantitative research and analysis  
Qualitative research and analysis  
Competitive and media reports

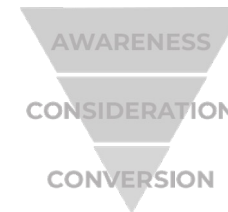




# LEGION ADVERTISING

SERVICES & CAPABILITIES

## ADVERTISING SERVICES



Advertising Strategy development

Advertising campaigns creative in any media

Promotions

Social media management & analysis

Grassroots in US & Mexico

In store samplings



**LEGION**  
**ADVERTISING**  
SERVICES & CAPABILITIES

## MEDIA INFLUENCERS

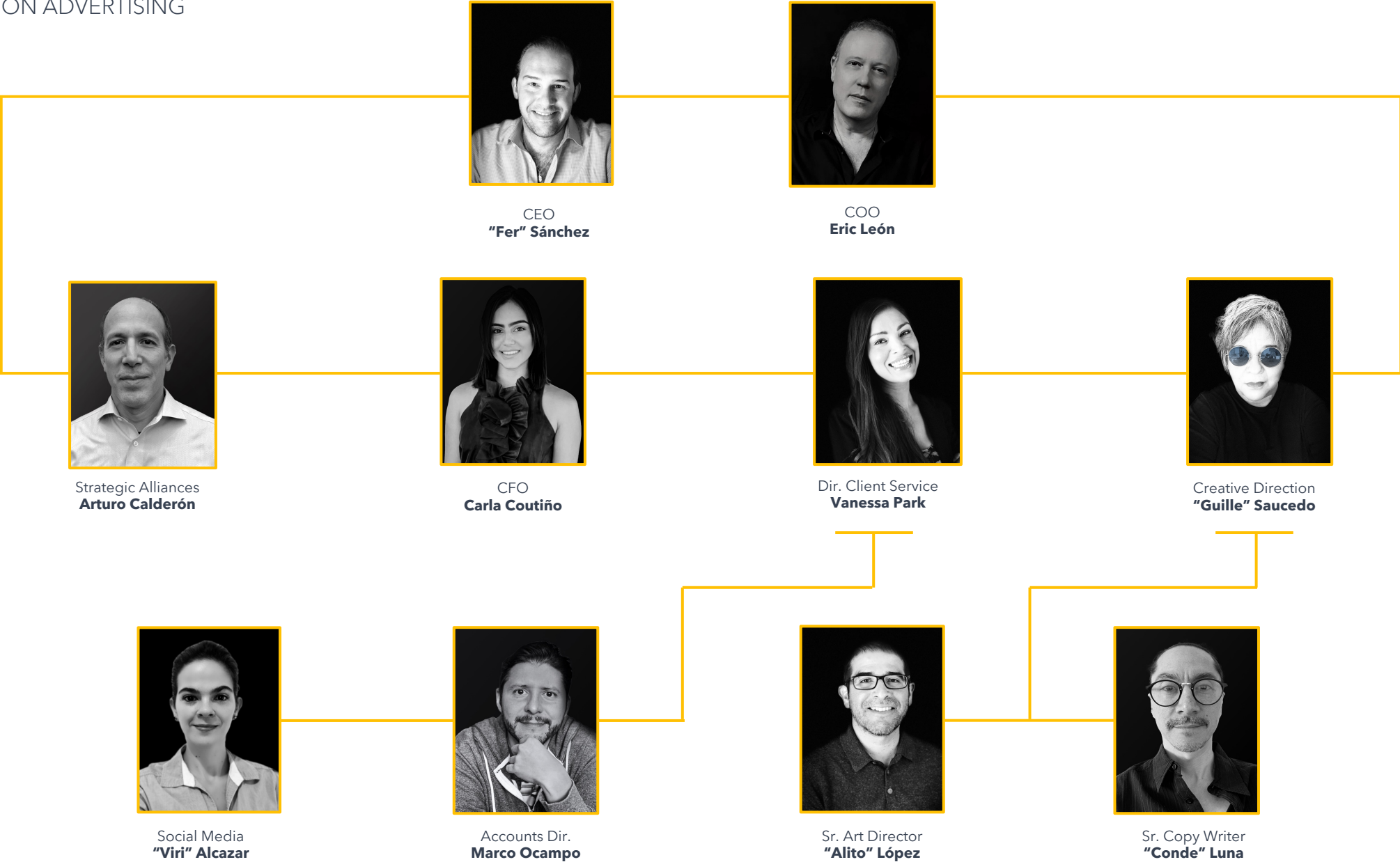
We have a pool of over 300 influencers with a  
**15-20% GUARANTEED**  
lower price than other agency in the US.



LEGION  
ADVERTISING

TEAM: 60+ YEARS ACUMEN

TEAM: LEGION ADVERTISING





LEGION  
ADVERTISING  
R A T E C A R D

THREE TIER FEE:

**Regular Flat Fee: \$138/hour**

All Client, Creative, BTL, Media & Financial Services

**Planning Fee: \$250/hour**

Strategy, Planning, Data Analysis, Managers



LEGION  
ADVERTISING

SERVICES & CAPABILITIES

S T R A T E G I C A L L I A N C E

**WTFUN**  
studio

3D- ANIMATION- AUGMENTED REALITY- GAME- PHOTO- MINI VIDEOS





LEGION  
ADVERTISING

What does our  
work look like?

DEMO REEL  
LEGION ADVERTISING  
(is attached to the mail)



Awards  
Legion Advertising



2017 GBF No 1 SM effort WW  
(Social Bakers)



2018 GBF Top 10 MH Agencies  
(GB)

Red Velvet 2015 (Marnela)

Mother's Day Osito 2020 (Bimbo)

Day Of The Dead Osito 2020 (Bimbo)

Fitness/talent school. C. 2011

100 calorie project. C 2009

Entenmann's Muffin Animations

GBF 2020 Bimbo Bear Animations



Entenmann's Muffin  
animations



Awards  
Legion Advertising





LEGION  
ADVERTISING

GRACIAS

<https://www.legionadvertising.com>